



Podcasting

Stay connected with your audience

Podcasts make it easy for you to deliver engaging content that builds relationships with your customers and prospects.

Delivery is guaranteed. New episodes are automatically downloaded to your customers' computer and iPods, via iTunes or an RSS reader, bypassing spam filters and inbox limits.

We create podcasts that support and reinforce your communication strategy

Capture more subscribers with One Click subscriptions.

Going viral is simple with iTunes and **Tell A Friend**.

Drive traffic to your web site and on-line store by embedding hyperlinks in your podcast.

Increase the effectiveness of your advertising by targeting your customers interests with Chapters.

Take a test drive with [iTunes](#) | [RSS](#)

Services

- Production & authoring
- Idents & sound tracks
- Metrics & statistics

Uses

- Interactive Catalogues
- Customer support
- Product launches
- Press releases
- Training
- Internal communication